



## **A Level Graphic Communication Level 3: SUMMER HOLIDAY INDUCTION TASK**

As part of the A Level you will study layout in a variety of ways and approaches. You will be required to produce both practical and written work examples during the summer holiday. This will be part of the enrolment requirement.

### **David Carson: written analysis of a selected Graphic Communication piece:**

Select one example of work by David Carson from the internet (make a note of where you sourced it) or from his website listed below.

Print out the image and write a 400-600 word analysis. So that you get the most out of this process write about how the work makes you feel and what you think the message or meaning might be.

(Please remember you need to **analyse** the work and not **describe** it).

<http://www.davidcarsondesign.com>

### **A practical response to the word: SPACE**

Following the inspiration of Carson produce 3 x layout designs (10 cm x 10 cm) using image (it could be a photo, illustration drawing or both) and type. You can either do this using digital media or through the use of a variety of mixed media or both. Your practical outcomes, then, should show 3 x experimentations that explore ways to COMMUNICATE a message in response to the word **SPACE**.

